

KNOW YOURSELF

CORE

Invest In Yourself

1. Attend Orientation
2. Intro to Career & Leadership: Next Level Session
3. Leadership 360 assessment and debrief

See Yourself

1. Identify MBA career path (Advancer, Learner, Switcher)
2. Consider and select from [Hodges Leadership Center](#) program options
3. [CareerLeader](#) assessment and debrief (recommend for Switchers)

Define Yourself

1. Complete initial coaching session with Career & Leadership Coach
2. Create career action plan as an Advancer, Learner or Switcher
3. Participate in Gallup Strengths assessment and debrief

Equip Yourself

1. Evaluate and establish personal goals
2. Identify ideal job description
3. Define preferred organizational culture

KNOW THE MARKET

ELECTIVES

1. Conduct gap analysis and create a bridge plan
2. [Research industry / function of interest](#)
3. Create a list of target companies

MARKET YOURSELF

Connect Yourself

1. Identify and access your networks including students, [alumni](#), professional associations and local
2. Establish your [personal brand](#)
3. Create and execute a strategic [networking plan](#) tailored to your goals
4. Plan and conduct [informational interviews](#) within and outside of your network

Launch Yourself

1. Refine and update [resume](#) and [LinkedIn](#) profile
2. Draft [cover letters](#)
3. Prepare for [interviews](#)

GRADUATION

1. List post-MBA employment status on [Career Connections](#)
2. Attend alumni events and Reunion Weekend
3. Post job opportunities on [Career Connections](#)
4. Mentor and advise current students